

PCPA



Pennsylvania
Community
Providers
Association

Target Your Audience

Advertise in the 2008 PCPA Membership Directory!

The *PCPA Membership Directory* is a valuable resource that is distributed to PCPA members, government officials, and other advocacy groups. It contains comprehensive listings of PCPA Full Provider, Associate, and Business Members, a Buyer's Guide, and PCPA's elected leadership.

Ad Specifications Sizes

Full page: 6" wide x 8" high

Half page: 6" wide x 3 3/4" high

(publication trim size is 7" wide x 9" high)

Requirements

- All ads will be reproduced in black and white. Do not send two-or four-color ads.
- For best possible reproduction, it is recommended that you provide an electronic file. High resolution PDFs are the preferred file format. They must be saved with "Press Quality" option selected. EPS, TIFF, and InDesign files are accepted as well. If submitting application files, all graphics and fonts must be included. **Microsoft Word, PowerPoint, or Publisher ads will not be accepted.**
- Camera-ready art (black and white only) must be sized to the specifications noted above. Inkjet output or ads that bleed are not accepted. Please send flat.
- All advertisements must be received by PCPA **on or before October 31, 2007** to be included in the *2008 PCPA Membership Directory*.
- Full-page ads measure 6" wide x 8" high. Half-page ads measure 6" wide x 3 3/4" high. Advertisements not in these formats will not be accepted for inclusion.
- Typesetting and art fees will be charged for ads that require adjustment.
- Questions related to file preparation can be directed to Lilo Mueller at LiloGrafik (phone: 717-558-8837 or email: lilografik@aol.com).



About PCPA...

With over 220 members, the Pennsylvania Community Providers Association is the largest association of its kind in the nation.

PCPA's mission is to promote a community-based, responsive and viable system of agencies providing quality services for individuals receiving mental health, mental retardation, addictive disease and other related human services.

Contact Steve Neidlinger with questions about PCPA membership.
717-364-3280 or steve@paproviders.org



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Advertising Policy

PCPA retains the right to exercise control over the content of its publications in order to fulfill its legal obligations and mission. Consequently, the association reserves the right to unilaterally reject or cancel advertisements in its publications for any reason at any time.

All advertising is subject to association approval. PCPA complies with provisions of federal laws prohibiting discrimination. Final placement of ads will be at PCPA's discretion. Preference for cover ads will be given on a first-come, first-served basis. Entities submitting full page cover ads after all are filled will be given the option of changing to a full page ad or receiving a refund.

Publication of an advertisement does not constitute endorsement or approval of any products or services advertised, any point of view, standard, or opinion presented therein. PCPA is not responsible for any claims made in an advertisement appearing in its publications.

The advertiser assumes liability for all ad content including text preparations and illustrations. Advertiser claims for errors will be decided on a case-by-case basis with discounts offered for the advertisement in question if it is determined that PCPA made the error and that the error seriously affected the advertising results.

Application Deadline

All contracts should be sent to:

Membership Department
PCPA
Bldg 3, Ste 200
2101 N Front Street
Harrisburg, PA 17110
Fax: 717-364-3287

No cancellations of advertisements will be accepted after the deadline of **October 31, 2007**. Advertising orders received after October 31, 2007 will not be included in the *2008 PCPA Membership Directory*. All cancellations must be received in writing.

Advertising Contract

Pennsylvania Community Providers Association Membership Directory

Please type or print all information

Company/Organization/Agency

Contact Name

Street Address

City State Zip

Telephone Fax

Email

<i>Please circle one</i>	Full page	Half page	Inside Front Cover	Back Cover
PCPA Member	\$250	\$150	\$600	\$750
PCPA Non-member	\$500	\$300	\$1200	\$1500

Payment information

Checks should be made payable to PCPA. Payment is also accepted via Mastercard or Visa.

Payment method: Mastercard Visa Check

Name as it appears on card

Card number

3-digit security code Expiration date

Cardholder Signature (required)

Send full payment and the contract **by October 31, 2007** to:
Membership Department

Pennsylvania Community Providers Association

Bldg 3, Ste 200
2101 N Front Street
Harrisburg, PA 17110

Phone: 717-364-3280 • Fax: 717-364-3287 • Email: steve@paproviders.org