



REHABILITATION & COMMUNITY
PROVIDERS ASSOCIATION

2019 RCPA Conference
September 24 – 27, 2019

HERSHEY LODGE, HERSHEY, PA

SPONSOR • EXHIBIT • ADVERTISE

IMPACT

SPONSORSHIP OPPORTUNITIES

The Rehabilitation and Community Providers Association (RCPA) is privileged to have the finest companies and organizations supporting the work of rehabilitation, health, and human services for its conference. Using sponsorship circles, the association is able to honor and recognize these supporting organizations. Within each sponsorship circle, specific events and items such as meals, receptions, speaker support, conference tote bags, attendee materials, etc. are available, providing additional "naming recognition" for those interested. Opportunities are listed below.

Organizations wishing to be a sponsor for the 2019 conference MUST contact Sarah Eyster via [email](#) or phone at 717-514-5252 before completing the sponsorship form. Sponsorships may be shared if desired.

NEW
THIS
YEAR

SPONSOR AND SELECT YOUR OWN BOOTH

Sponsors will have the month of March to choose their sponsorship level and with payment, select their own Exhibit Hall booth. Sponsors will have until March 31 to choose their own booth locations.

Exhibit Hall will open on September 25, with an opening reception at 5:00 pm. Exhibit Hall will close after lunch on September 26.

Organizations wishing to be a sponsor for the 2019 conference MUST contact Sarah Eyster via email at rcpaconf@paproviders.org or phone at 717-514-5252 before completing the sponsorship form. Sponsorships may be shared if desired.

○ PLATINUM CIRCLE (\$15,000 and above) includes:

- Single booth in Exhibit Hall, prime location
- One full-page advertisement in the conference program
- Two complimentary conference registrations
- Logo included on the conference website
- Logo included on the mobile app
- Recognition at conference including signage, podium thanks, and sponsor slideshow rotation
- **SPECIFIC OPPORTUNITIES**
 - Networking Reception 9/25 – \$25,000
 - President's Welcome Reception 9/24 – \$20,000
 - Association Lunch & Awards Recognition 9/25 – \$18,000

○ **GOLD CIRCLE** (\$10,000 – \$14,999) includes:

- Single booth in Exhibit Hall, prime location
- One full-page advertisement in the conference program
- One complimentary conference registration
- Logo included on the conference website
- Logo included on the mobile app
- Recognition at conference including signage and sponsor slideshow rotation

SPECIFIC OPPORTUNITIES

- Exhibitor Lunch 9/26 – \$14,500
- Breakfast 9/25 – \$12,500
- Breakfast 9/26 – \$12,500
- Breakfast 9/27 – \$12,500
- Wi-Fi – \$10,000 (you select the password)

○ **SILVER CIRCLE** (\$5,000 – \$9,999) includes:

- One half-price booth in Exhibit Hall, prime location
- One half-page advertisement in the conference program
- One half-price conference registration
- Recognition on the conference website
- Logo included on the mobile app
- Recognition at conference including signage and sponsor slideshow rotation

SPECIFIC OPPORTUNITIES

- Exhibit Hall Reception 9/25 – \$9,000
- Conference tote bags – \$7,500
- Mobile app premier supporter – \$7,000
- Keynote speaker support – \$6,500
- Nametag lanyards – \$6,000
- Conference notebooks for guests – \$6,000
- Snack break – \$6,000

○ **BRONZE CIRCLE** (\$1,000 – \$4,999) includes:

- One half-page advertisement in the conference program
- Prime location in Exhibit Hall, if exhibit booth is purchased
- Recognition on the conference website
- Logo on the mobile app
- Recognition at conference including signage and sponsor slideshow rotation

SPECIFIC OPPORTUNITIES

- Charging Station – \$4,500
- Coffee break (5) – \$3,500/each
- Attendee gift – \$3,500
- Live entertainment – \$3,500
- Travel snacks – \$3,500
- Chair massages – \$2,500
- Convention Center mirror clings – \$500/per bathroom

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EXHIBITOR OPPORTUNITIES

RCPA invites you to exhibit with us in 2019! As one of the most broadly attended and successful statewide events in the country, this year's conference is one you don't want to miss. The Exhibit Hall is a prime opportunity for increased visibility and engagement with conference attendees. Join us in September to *Impact PA*.

OUR ATTENDEES

Conference attendees are **managers** and **decision-makers** in the mental health, drug and alcohol, intellectual and developmental disabilities, children's, brain injury, medical rehabilitation, physical disabilities and aging, and vocational fields. They impact the lives of more than one million Pennsylvanians every year. Their work and effects on the community are evident in a wide range of settings, including rehabilitation hospitals, drug and alcohol treatment centers, supported employment settings, mental health programs, intellectual disability support organizations, integrated health care programs, managed care organizations, government offices, and social service facilities.



LODGING ARRANGEMENTS must be made directly with Hershey Lodge. Guests who prefer can call for reservations at 855-729-3108 and ask for the room block for the RCPA 2019 Conference, September 24 – 27. Reservations can also be made online at <https://book.passkey.com/go/RCPA2019>.

Be sure to indicate that you are an RCPA conference participant to receive conference rates.



WHY SHOULD YOU EXHIBIT?

- **MAXIMIZE VISIBILITY** – Exhibit Hall is the hub of conference activities. Registration and other activities are centered in and around the hall.
- **REACH OUT** – With over 750 attendees from more than 400 organizations and government offices, the conference is an investment in your future.
- **PLANNING AND CONTACTS** – All exhibitors receive a contact list approximately two weeks before the event and receive a complete contact list following the event.
- **MOBILE APP** – to attract and communicate with attendees.

EXHIBIT RATES

RCPA Provider Member | **\$900**

Non-Provider Member | **\$1,150**

Non-member | **\$1,400**

Exhibit Hall set-up begins at noon on Wednesday, September 25. Exhibit Hall is open from Wednesday, September 25 at 5:00 pm through Thursday, September 26 after lunch/prize giveaways. Booth spaces are 10 feet x 10 feet, and the tables are 8 feet long.

ELECTRICITY & INTERNET SERVICES

All orders for electrical and Internet connections must be made with Hershey Lodge.

- For electrical needs, please complete the [Hershey Lodge Electrical and Service Order Form](#).
- For Internet needs, please complete the [Hershey Lodge PSAV form](#).

ADVERTISING OPPORTUNITIES

REQUIREMENTS

- Full-page ads are 7.5" W x 10" H. Half-page ads are 7.5" W x 4.75"H.
- All ads should be in color.
- High resolution PDF or JPG are the preferred file formats. No other file types can be accepted.
- Questions related to file preparation should be directed to [Sharon Militello](#).
- Typesetting and art fees are charged for ads that require adjustment.
- Ads must be received by Friday, July 26, 2019 for inclusion on the website and in the mobile app.

ADVERTISING RATES

RCPA Member Full-Page | **\$450**

RCPA Member Half-Page | **\$300**

Non-member Full-Page | **\$600**

Non-member Half-Page | **\$400**



2019 RCPA Conference September 24 – 27, 2019 HERSHEY LODGE, HERSHEY, PA

SPONSOR • EXHIBITOR • ADVERTISER | CONTRACT

Type or print all information. Contract MUST include payment to be complete.

CONTACT INFORMATION

Organization Name (as preferred for all conference materials):

Contact Name: _____

Title: _____

Email: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

SPONSORSHIP FEES

- **LOGO MUST ACCOMPANY YOUR SUBMISSION.** Please send logo to [Linda Kaufmann](#).
- **PLEASE INCLUDE A 100-WORD DESCRIPTION OF YOUR COMPANY WITH YOUR SUBMISSION.** Please send description to [Linda Kaufmann](#).

SPONSORSHIP AMOUNT: \$ _____

Please list the event/item being sponsored: _____

PLATINUM AND GOLD CIRCLE SPONSORS

Platinum Circle Sponsors receive two complimentary conference registrations. Gold Circle Sponsors receive one complimentary registration. Please indicate the names below:

Registrant #1 (Platinum and Gold levels): _____

Title: _____ Email: _____

Registrant #2 (Platinum only): _____

Title: _____ Email: _____

SILVER CIRCLE SPONSORS

Please indicate the name of half-price conference sponsor registrant:

Registrant #1: _____

Title: _____ Email: _____

FEES (Silver Circle Sponsors)

RCPA Member | **\$177.50** Non-Member | **\$230.00**

REGISTRATION FEE SUBTOTAL \$ _____

EXHIBITOR INFORMATION & FEES

PLEASE INCLUDE A 100-WORD DESCRIPTION OF YOUR COMPANY WITH YOUR SUBMISSION.

Companies receive two complimentary exhibitor registrations with each exhibit booth purchased. Exhibitors are welcome to attend all conference activities Tuesday through Thursday. Please indicate the names of conference exhibitor registrants:

Exhibitor #1: _____

Title: _____ Email: _____

Exhibitor #2: _____

Title: _____ Email: _____

FREE Exhibit Booth with Platinum and Gold Circle Sponsorships

HALF PRICE EXHIBIT BOOTH WITH SILVER CIRCLE SPONSORSHIPS:

Provider Member | **\$450**

Non-Provider Member | **\$575**

Non-Member | **\$700**

FULL PRICE EXHIBIT BOOTH RATES:

Provider Member | **\$900**

Non-Provider Member | **\$1,150**

Non-Member Exhibit Booth | **\$1,400**

EXHIBITOR FEE \$ _____

Special requests for the Conference Coordinator (located next to another exhibitor, etc.):

ADVERTISEMENT AMOUNT

FREE Full-Page Ad with Platinum and Gold Circle Sponsorships

FREE Half-Page Ad with Silver and Bronze Circle Sponsorships

RCPA Member:

Full-Page Ad | **\$450**

Half-Page Ad | **\$300**

Non-Member:

Full-Page Ad | **\$600**

Half-Page Ad | **\$400**

ADVERTISEMENT FEE \$ _____

PAYMENT INFORMATION

RCPA member rates are available only to those organizations that have paid their 2019/20 dues.

MAIL – Checks must be made payable to RCPA. Payment is also accepted via MasterCard and Visa.

TOTAL CHECK PAYMENT \$ _____

FAX – If paying with a credit card, a surcharge of 4% will be added. Credit card payments are not accepted electronically for security purposes. Fax this form (with credit card payment included) to the RCPA office at 717-364-3287.

4% SURCHARGE IF PAYING BY CREDIT CARD \$ _____

TOTAL CREDIT CARD PAYMENT \$ _____

Please complete the following and FAX the form to 717-364-3287:

Name as it appears on card _____

Billing Address _____

Billing City, State, Zip _____

Card type: MasterCard Visa

Card Number _____ - _____ - _____ - _____

Expiration Date ____/____ CVV # _____

Signature (required) _____

SUBMISSION INSTRUCTIONS

Mail contract and payment to:

Sarah Eyster, Conference Coordinator
RCPA
777 E Park Dr, Ste 300
Harrisburg, PA 17111-2754

Or fax this form (with credit card payment included) to the RCPA office at 717-364-3287, ATTN: Sarah Eyster.

CANCELLATION POLICY

All cancellations must be forwarded in writing to:

Sarah Eyster, Conference Coordinator
RCPA
777 E Park Dr, Ste 300
Harrisburg, PA 17111-2754
rcpaconf@paproviders.org

RCPA will refund all exhibit monies paid, minus a \$100 processing fee, for cancellations received on or before September 1, 2019. No refunds are made for cancellations after September 1, 2019. Substitutions are permitted and must be forwarded in writing to Sarah Eyster.

No cancellations of advertisements are accepted after the deadline of July 26, 2019. Advertising orders received after July 26 are not guaranteed to be included in conference material.