



January 27, 2017

*Message from the Secretary*

Last weekend, one of my Millennial nephews connected with me (via text) in order to tell me that a mock Adidas sneaker ad, which was created by 26 year old German film student Eugen Merher, had “gone viral” and has been viewed over 9 million times. Immediately, I wondered why my nephew was sharing such news with me. But, being the good Generation X aunt that I am, I texted back expressing my pleasure at hearing from him and asking why he was sharing such information with me. He texted me back a link to the video ad and added that considering my “line of work,” I would “love it.” So, I clicked on the link and watched the one hundred and thirty second mock ad. After watching the video three times, I shared it with a few others, including our Department’s Communications Director, Drew Wilburn, who is also a Millennial, and my Greatest Generation mom and her friend.

To provide some context before divulging reactions of those who I shared this viral video with, please know that the mock Adidas ad that Mr. Merher created was part of his German film making school studies. In a variety of interviews about the ad, Mr. Merher explained that their studies last about four years and during their second year, they have ½ the year to make one ad. It was in that time frame that the Adidas mock ad was created and shot. The spot, entitled “Break Free,” tells the story of an elderly man, a former marathon runner who now lives in retirement home in Germany. At the beginning of the ad, the elderly gentleman is shown staring out a window while other residents are gathered around a television. From the window, he sees a man running outside and from then on, it seems that all the elderly gentleman thinks about is running.

According to Mr. Merher, the mock commercial, while a required assignment, was inspired by a very personal and emotional connection to his life. An elderly relative of his passed away last year, and Mr. Merher described him as “an old man with a very young spirit” who used to walk two kilometers every day, brought his wife flowers, remained up on current events, and loved to watch basketball. Mr. Merher explained that he “combined him with the idea that running or playing sports makes you feel free, because that is what he always thought.” As a result, Mr. Merher was inspired to tell the story of an elderly man who breaks free from inner restrictions, from dementia, and from a retirement home to run and be free. When asked why he tied the story for the ad to Adidas, he explained in his research he learned that Adidas used to make a lot of Olympic marathon gear in the 1970’s while Nike did not, so he made the mock ad and pitched it to the Adidas Company, but he never heard back from them.

While it is unfortunate that Adidas did not pick the mock ad up, it did go viral and millions around the globe are connecting with it as it creates and captures a distinctive part of the human experience: aging. As described by its Millennial producer, “Everyone, everywhere, is young at heart. No matter what age, or what you look like, this part of yourself never dies. It can always be activated.”

As I referenced in the beginning of this week’s message, I am a member of Generation X (born between 1965 and 1976), my nephew and several of my work colleagues who also viewed the mock ad are Millennials (born between 1977 and 1995) and my mom and her friend hail from the Greatest Generation or Traditional Generation (born 1945 and before). I point this generational

information out because we know that a 'generation' is commonly understood to be a group of people born around the same time and people in this "birth cohort" exhibit similar characteristics, preferences, and values over their lifetimes. Yet, regardless of age, this Germany film-school project produced by a 26 year-old student enlists emotion and creates opportunity for every one of us, regardless of age or nationality, to think about and engage in a conversation about aging. During my multiple views of the video, I experienced a variety of emotions that ranged from sadness to anger, and grief to joy. My nephew thought it was "cool" and knew that it would elicit a response from me. My work colleagues "loved it," "got all the feels," and also commented that it's hard to believe that some elderly residents experience having their rights violated and their dreams dashed; and my mom and her friend also experienced a full range of emotions, similar to my own. They also commented to me that at their ages (84 and 89), they pray that they can live their remaining days in the comfort and safety of their own homes where they can make their own choices and live their own lives. I marveled at the honest responses offered by those who I shared the video with and was so appreciative of the chance to listen to their thoughts and perspectives about aging. I hope you can take 130 seconds to watch this unexpected, surprisingly brilliant, mock commercial. Share it with others, talk about the emotions it evokes, and engage in a conversation about aging.

The video may be viewed [here](#).

Teresa Osborne  
Secretary

### ***Personnel Update***

Sayzane Noimany's last day of work was January 26, 2017. She is taking some time off before her retirement on March 3, 2017, as an IT Administrator. Sayzane efficiently handled the Department of Aging's IT needs for over 28 years. We appreciate her service to the Department and wish her a wonderful retirement.

### ***Bureau of Aging Services***

#### **2017 Direct Care Worker of the Year Award and Forum**

The Pennsylvania Department of Aging (PDA), in collaboration with the Pennsylvania Homecare Association and the Pennsylvania Association of Area Agencies on Aging, is pleased to announce the 2017 PDA Direct Care Worker (DCW) of the Year Award and the Inaugural 2017 Direct Care Worker Forum.

The DCW of the Year Award was established to:

- recognize the outstanding work of home-care aides who bring care home to thousands of older Pennsylvanians every day so they can remain in their homes;
- demonstrate the Commonwealth's commitment to elevating the profession of direct-care workers; and,
- spotlight the value and rewards of serving as a professional caregiver.

An invitation to submit nominations and the nomination form was sent by the Secretary of Aging to AAA Directors and Pennsylvania Homecare Association member agencies. Nominations are due by 4:30 p.m. on March 3, 2017.

If you have any questions, please contact Carmen Toro at (717) 214-7507 or [ctoro@pa.gov](mailto:ctoro@pa.gov).

### **PDA to Host Nutrition Conference**

Pennsylvania Department of Aging's (PDA's) Annual Nutrition Conference will be held at the Penn Stater in State College on May 16, 2017.

The conference is an opportunity to recognize activities and people who provide exceptional meal programs to the individuals we serve. To highlight these accomplishments at the conference, PDA will present two awards each for The Secretary's Award for Excellence in Nutrition for Older Pennsylvanians and The Pennsylvania Department of Aging Award for Best Practice in Nutrition for Older Pennsylvanians. The awards will recognize both individuals and groups for enriching nutrition programs and novel approaches to congregate and home-delivered meal programs.

To highlight their accomplishments, the winners will be asked to present their programs at the conference. Conference registration for the winners will be sponsored by PDA as a thank-you for their service.

Nominations for award recipients are due to PDA by March 3, 2017. Nomination forms were sent to the state's AAAs on Jan. 5, 2017.

### **PBHAC Opens Registration for Trainings**

The PA Behavioral Health and Aging Coalition (PBHAC) recently announced the opening of registration for the following trainings:

- Mental Health First Aid (Focusing on the Older Adult Population): March 7, 2017, Monroe County
- Issues of Substance Abuse & Medication Misuse in Older Adults: March 8, 2017, Lackawanna County
- Compassion & Fatigue: March 8, 2017, Monroe County
- Medicare/Medicaid Basics for Mental Health Professionals: March 8, 2017, Monroe County
- Dementia Live Experience: March 9, 2017, Somerset County

For more information on these and other trainings, or to register, visit PBHAC's website at [www.olderpa.org](http://www.olderpa.org).

### ***Education and Outreach Office***

#### **Health and Wellness Program**

The Health and Wellness Program focuses on health promotion and disease prevention activities for older Pennsylvanians with a special focus on health risk screening, nutrition, chronic conditions, fall risk, exercise, and strengthening to prevent fall-related injury, monitoring behavioral health, and managing medications. Please see upcoming wellness workshops below:

#### **Bradford – Healthy Steps for Older Adults (fall risk screening & education)**

Valley Senior Center

118 S. Main St

Athens, PA 18810

Date: March 21, 2017

Time: 9:00 a.m. – 2:00 p.m.

Contact: Tiffani Warner, Health & Wellness Coordinator at 570-265-6121

No charge for this class

#### **Bucks – Chronic Disease Self-Management Program (education on living a healthier life)**

Northampton Twp. Senior Center  
165 Township Road  
Richboro, PA 18954  
Dates: April 19, 26, May 3, 10, 24, and 31, 2017  
Time: 12:30 p.m. - 3:00 p.m.  
Please contact: Northampton Twp. Senior Center at 215-357-8199  
No charge for this class

Middletown Senior Center  
2142 Trenton Rd  
Levittown, PA 19056  
Dates: April 10, 17, 24, May 1, 15, and 22, 2017  
Time: 10:00 a.m. - 12:30 p.m.  
Please contact: Middletown Senior Center at 215-945-2920  
No charge for this class

**Bucks** – Healthy Steps for Older Adults (fall risk screening & education)

Bristol Township Senior Center  
2501 Bath Road  
Bristol, PA 19007  
Dates: Five workshops available - February 14, 2017; February 21, 2017; February 28, 2017;  
March 14, 2017; and March 21, 2017  
Time: 8:30 a.m. - 1:30 p.m.

Please contact: Bristol Township Senior Center at 215-785-6322  
Middletown Senior Center  
2142 Trenton Rd  
Levittown, PA 19056  
Dates: March 31, 2017  
Time: 8:00 a.m. - 1:00 p.m.  
Please contact: Middletown Senior Center at 215-945-2920  
No charge for this class

Falls Twp. Senior Center  
282 Trenton Rd  
Fairless Hills, PA 19030  
Dates: April 3, 2017 and April 4, 2017  
Time: 9:00 a.m. - 2:00 p.m.  
Please contact: Falls Twp. Senior Center at 215-547-6563  
No charge for this class

**Chester** – Chronic Disease Self-Management Program (education on living a healthier life)

Surrey Services for Seniors-Center for Healthy Living  
60 Surrey Way  
Devon, PA 19333  
Dates: Wednesdays, March 22, 29, April 5, 12, 19, 26, 2017  
Time: 12:30 p.m. - 3:00 p.m.  
Please contact: Nicole Robinson at 610-647-9172  
No charge for this class  
Website: <https://www.surreyservices.org/>

**Clearfield** – Healthy Steps in Motion (exercise classes for strength & balance)

Mahaffey Center for Active Living  
958 Market Street  
Mahaffey, PA 15757  
Schedule: Mondays and Thursdays at 10:30 a.m.  
All activities are posted at [www.ccaaa.net](http://www.ccaaa.net)

Coalport Center for Active Living  
851 Rear Main Street  
Glendale Medical Center Complex  
Coalport, PA 16627  
Schedule: Tuesdays and Thursdays 10:30 a.m. – 11:30 a.m.  
All activities are posted at [www.ccaaa.net](http://www.ccaaa.net)

Clearfield Center for Active Living  
116 South 2nd Street  
Clearfield, PA 16830  
Schedule: Thursdays 10:00 a.m. – 10:30 a.m.  
All activities are posted at [www.ccaaa.net](http://www.ccaaa.net)

**Indiana** – Healthy Steps in Motion (exercise classes for strength & balance)

Indiana Social Center  
1001 Oak Street  
Indiana, Pa. 15701  
Schedule: Feb. 3, 6, 10, 13, 17, 21, 24, 27, - March 3, 6, 10, 13, 17 20, 24, 27 and 31, 2017  
Time: Fridays and Mondays 9:15 a.m. – 10:15 a.m.  
Contact: Vicki Burgess at 724-349-4500  
No charge  
Website: [www.agingservicesinc.com](http://www.agingservicesinc.com)

Two Lick Valley Social Center  
450 Franklin Street  
Clymer, Pa. 15728  
Schedule: Feb. 3, 6, 10, 13, 17, 21, 24, 27, - March 3, 6, 10, 13, 17 20, 24, 27 and 31, 2017  
Time: Fridays: 1:00 p.m. – 2:00 p.m. and Mondays: 11:00 a.m. – 12:00 p.m.  
Contact: Vicki Burgess at 724-349-4500  
No charge  
Website: [www.agingservicesinc.com](http://www.agingservicesinc.com)

**Lancaster** – Diabetes Self-Management Program (education on living a healthier life with Diabetes)

Lancaster Regional Medical Center  
250 College Avenue  
Lancaster, PA 17603  
Schedule: Tuesdays, March 7, 14, 21, 28, April 4, 11, 2017  
Time: 9:00 a.m. – 11:30 a.m.  
Please contact: Derek Bendetti at 717-299-8370  
No charge  
Website: <http://www.lancastermedicalcenters.com>

**Lancaster** - Healthy Steps for Older Adults (fall risk screening & education)

Lititz United Methodist Church (Lititz Senior Center)  
201 East Market Street  
Lititz, PA 17543  
Dates: March 13, and 15, 2017  
Time: 9:30 a.m. - 11:30 a.m.  
Please contact: Derek Bendetti at 717-299-8370  
No charge for this class

**Lawrence** – Chronic Disease Self-Management Program Lay Leader Training

Challenges, Options in Aging  
2706 Mercer Rd  
New Castle, PA 16105  
Dates: April 4, 11, 18, and 25, 2017  
Time: 9:00 a.m. – 4:00 p.m.  
Please contact: Rachel Yeager, Center Supervisor at 724-658-3729 or ryeage@ccpgh.org  
Cost: No charge for the training.  
Participants are responsible for their own lodging, transportation, and meals. This training is offered under the Pennsylvania Department of Aging Stanford license. Participants must be affiliated with an Area Agency on Aging as an employee, subcontractor, or AAA volunteer.

**Luzerne** - Diabetes Self-Management Program (education on living a healthier life with Diabetes)

Geisinger Kistler Clinic (Wilkes-Barre)  
175 South Wilkes-Barre Blvd.  
Wilkes-Barre, PA 18702  
Schedule: Tuesdays, January 24, 2017 - February 28, 2017  
(snow date March 7, 2017)  
Time: 1:00 p.m. – 3:30 p.m.  
Please contact: Maria Welch at 570-214-9018  
No charge  
Website: [events.geisinger.org/events.cfm](http://events.geisinger.org/events.cfm)

Plymouth Active Adult Center  
Daniel Flood Towers  
160 East Main Street  
Plymouth, PA 18651  
Schedule: Thursdays, January 25, 2017 – March 1, 2017  
Time: 11:00 a.m. – 1:30 p.m.  
Please contact: Joyce Rutherford at 570-779-9664  
No charge  
Website: [www.aginglow.org](http://www.aginglow.org)

**Luzerne** - Healthy Steps in Motion (exercise classes for strength & balance)

Rose Tucker Active Adult Center  
145 East Green St.  
Nanticoke, PA 18634  
Schedule: Tuesdays and Fridays February 3, 7, 10, 14, 17, 21, 24, 28, 2017  
Time: 1:00 p.m. – 2:00 p.m.  
Contact: Laura Dorshefski at 570-735-1670  
No charge  
Website: [www.aginglw.org](http://www.aginglw.org)

**Northumberland** – Diabetes Self-Management Program (education on living a healthier life with Diabetes)

Geisinger Shamokin Area Community Hospital  
4200 Hospital Rd  
Coal Township, PA 17866  
Schedule: Thursdays, March 2, 2017 - April 6, 2017  
Time: 9:00 a.m. – 11:30 a.m.  
Please contact: Maria Welch at 570-214-9018  
No charge  
Website: [events.geisinger.org/events.cfm](http://events.geisinger.org/events.cfm)

**Perry** – Healthy Steps in Motion (exercise classes for strength & balance)

Marysville Sr. Center  
198 Leonard Street  
Marysville, PA 17053  
Date: April 4, 2017 - May 25, 2017  
Time: 10:15 a.m. - 11:15 a.m.  
Please contact: Allyson Valentine, Outreach Coordinator at 717-582-5128  
No charge for this class.

**Schuylkill** – Healthy Steps for Older Adults (fall risk screening & education)

Schuylkill Haven Senior Community Center  
340 Haven Street  
Schuylkill Haven, PA 17972  
Dates: February 16, 17, 2017  
Time: 12:30 a.m. - 2:30 p.m.  
Please contact: Jenny Wagner at 570-624-3017  
No charge for this class

**Schuylkill** - Chronic Disease Self-Management Program (education on living a healthier life)

Providence Place Senior Living  
2200 First Avenue  
Pottsville 17901  
Dates: March 7, 14, 21, 28; April 4, 11, 2017  
Time: 10:00 a.m. – 12:30 p.m.  
Please contact: Jenny Wagner at 570-624-3017  
No charge for this class

**Susquehanna** – Healthy Steps for Older Adults (fall risk screening & education)

Lanesboro Senior Center  
3008 Turnpike St.  
Susquehanna, Pa. 18847  
Schedule: Thursday, February 16, 2017  
Time: 9:00 a.m. – 2:00 p.m.  
Contact: Tiffani Warner at 580-982-4346  
No charge

**Union** – Chronic Disease Self-Management Program (education on living a healthier life)

Evangelical Community Health and Wellness  
210 JPM Road

Lewisburg, PA 17837

Dates: Tuesdays, January 17, 2017 – February 21, 2017

Time: 9:30 a.m. – 12:00 p.m.

Please contact: Rebecca Rice, 570-768-3200

Website: [www.evanhospital.com](http://www.evanhospital.com)

**Washington** – Healthy Steps for Older Adults (fall risk screening & education)

Canon House

121 N. Central Ave.

Canonsburg, PA 15317

Date: February 15, 2017

Time: 9:30 a.m. – 2:30 p.m.

Contact: Patricia Mounts, Health & Wellness Coordinator at 724-228-7080

No charge

**York** – Diabetes Self-Management Program (education on living a healthier life with Diabetes)

Golden Connections Community Center

20C Gotham Place

Red Lion, PA

Schedule: Tuesdays, January 3, 2017 – February 7, 2017

Time: 10:30 a.m. – 1:00 p.m.

Please contact: Megan Craley or Diane Gerhart at 1-800-632-9073

Register: Call center at 717-244-7229

**York** – 10-Keys to Healthy Aging (education on taking control of your health and Medicare Preventative Services)

York Jewish Community Center

2000 Hollywood Drive

York, PA 17403

Dates: Monday's, January 23, 30 and Feb 6, 2017 (snow date Feb 20), 2 Keys per session

Time: 9:30 a.m.

Registration: 717-843-0918

Contact: Diane Gerhart at 717-771-9610

***PA Link to Aging and Disability Resources***

**Bradford County**

**Event:** Medicare Seminar, sponsored by PA Link

**Description:** Basics of Medicare presented by the APPRISE Program

**Location:** Sons of Italy, 301 Desmond St., Sayre, Pa 18840

**Date:** Thursday March 30, 2017

**Time:** 10:00 a.m.-12:00 p.m.

**Contact:** Tiffani Warner, PA Link Coordinator at 1-800-982-4346 or [twarner@bsstaaa.org](mailto:twarner@bsstaaa.org)

**Deadline:** Please call by March 23<sup>rd</sup>

**Bradford County**

**Event:** Scams and ID Theft Seminar

**Description:** Presentation by the Pennsylvania Attorney's General Office on scams and how to avoid ID Theft.

**Location:** Towanda Independent Baptist Church, 109 Cherry St., Towanda, Pa 18848

**Date:** Thursday, April 12, 2017



**Time:** 10:00 am.-12:00p.m.

**Contact:** Tiffani Warner, PA Link Coordinator at 1-800-982-4346 or [twarner@bsstaaa.org](mailto:twarner@bsstaaa.org)

**Deadline:** Please call by April 5<sup>th</sup>

### **Bradford County**

**Event:** Cascading Effects of Aging: working with Individuals with Intellectual Disabilities

**Description:** The cascading effects of both the emotional and physical change can present with behavioral and psychiatric symptoms in individuals with intellectual disabilities. This presentation will discuss the normal age related changes in older individuals and the specific changes that present in individuals with Down's Syndrome. This seminar targets all professionals working in the aging, intellectual/ developmental disabilities, mental health, substance abuse or long-term care systems. Presented by Linda Shumaker at the PA Behavioral Health and Aging Coalition.

**Location:** Wysox Fire Hall, 111 Lake Rd., Wysox, Pa 18854

**Time:** 10:00 a.m.-12:00 p.m.

**Contact:** Tiffani Warner, PA Link Coordinator at 1-800-982-4346 or [twarner@bsstaaa.org](mailto:twarner@bsstaaa.org)

**Deadline:** Please call by May 15<sup>th</sup>

### **Susquehanna County**

**Event:** Medicare Seminar, sponsored by PA Link

**Description:** Basics of Medicare presented by the APPRISE Program

**Location:** Forest City EMS Building, 380 Railroad St., Forest City, Pa 18421

**Date:** Wednesday, March 22, 2017

**Time:** 10:00 a.m.-12:00 p.m.

**Contact:** Tiffani Warner, PA Link Coordinator at 1-800-982-4346 or [twarner@bsstaaa.org](mailto:twarner@bsstaaa.org)

**Deadline:** Please call by March 15<sup>th</sup>

### **Sullivan County**

**Event:** Medicare Seminar, sponsored by PA Link

**Description:** Basics of Medicare presented by the APPRISE Program

**Location:** Endless Winds Fire Company, 9121 Route 154, Shunk, Pa 17768

**Date:** Thursday, March 23, 2017

**Time:** 10:00 a.m.-12:00 p.m.

**Contact:** Tiffani Warner, PA Link Coordinator at 1-800-982-4346 or [twarner@bsstaaa.org](mailto:twarner@bsstaaa.org)

**Deadline:** Please call by March 16<sup>th</sup>

### **Susquehanna County**

**Event:** Scams and ID Theft Seminar

**Description:** Presentation by the Pennsylvania Attorney's General Office on scams and how to avoid ID Theft.

**Location:** New Milford Methodist Church, 65 Pratt St., New Milford, Pa

**Date:** Wednesday, June 7, 2017

**Time:** 10:00 am.-12:00p.m.

**Contact:** Tiffani Warner, PA Link Coordinator at 1-800-982-4346 or [twarner@bsstaaa.org](mailto:twarner@bsstaaa.org)

**Deadline:** Please call by June 1<sup>st</sup>

### **Tioga County**

**Event:** Medicare Seminar, sponsored by PA Link

**Description:** Basics of Medicare presented by the APPRISE Program

**Location:** Knoxville Community Room, 301 Main St., Knoxville, Pa 16928

**Date:** Tuesday, March 28, 2017

**Time:** 10:00 a.m.-12:00 p.m.

**Contact:** Tiffani Warner, PA Link Coordinator at 1-800-982-4346 or [twarner@bsstaaa.org](mailto:twarner@bsstaaa.org)

**Deadline:** Please call by March 21<sup>st</sup>

### ***Announcements***

#### **2017 RSVP Expansion Competition**

The Corporation for National and Community Service has announced a new Notice of Funding Availability (NOFA) for RSVP funding in counties that currently do not have RSVP grants. There are 29 Pennsylvania counties in play. The Notice of Funding Opportunity and specific geographic service areas can be found at [www.nationalservice.gov/rsvpcompetition](http://www.nationalservice.gov/rsvpcompetition). Please see [Appendix A](#) for a list of the available geographic service areas.

#### ***Eligible Applicants***

This competition is open to interested organizations that meet the eligibility requirements including current CNCS grantees. The following entities are eligible to apply: public or private nonprofit organizations (including faith-based and other community organizations); institutions of higher education; government entities within states or territories (e.g. cities, counties); government-recognized veteran service organizations; labor organizations; partnerships and consortia; and Indian Tribes.

- **Notice of Intent to Apply:** Applicants are strongly encouraged to send a Notice of Intent to Apply by Tuesday, March 7, 2017 at 5:00 p.m. ET.
- **Application Deadline:** The application deadline is **Tuesday, April 4, 2017 by 5:00 p.m. ET.** Successful applicants will be notified in July 2017.

#### ***Funding Priorities***

This RSVP Competition Notice prioritizes grant-making in the six focus areas identified by the Serve America Act (SAA) of 2009 and in alignment with the CNCS Strategic Plan: Disaster Services; Economic Opportunity; Education; Environmental Stewardship; Healthy Futures; and Veterans and Military Families.

Within the six focus areas, Senior Corps' funding priorities include, Evidence-Based Program Implementation, Elder Justice, Intergenerational Programming in Education, Access to Care specifically with Opioid Abuse, Transportation to support Aging in Place, and Housing under Economic Opportunity.

#### ***Technical Assistance***

CNCS will host a series of technical assistance calls to answer questions about this funding opportunity, Performance Measures and eGrants. CNCS strongly encourages all interested applicants to participate in these sessions.

Call dates and times can be found at: <https://www.nationalservice.gov/rsvp-expansion-competition-training-opportunities>.

#### **2017 Direct Care Worker of the Year Award and Forum**

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The DCW of the Year Award was established to:

- Recognize the outstanding work of home care aides who bring care home to thousands of older Pennsylvanians every day so that they can remain in their homes;
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- Spotlight the value and rewards of serving as a professional caregiver.

An invitation to submit nominations and the nomination form was sent by the Secretary of Aging to AAA Directors and Pennsylvania Homecare Association member agencies. Nominations are due by 4:30 PM on March 3, 2017.

If you have any questions, please contact Carmen Toro at 717-214-7507 or [ctoro@pa.gov](mailto:ctoro@pa.gov).

### **Alzheimer's and Dementia Care Relief Grant Program**

Hilarity for Charity and the Home Instead Senior Care network are working together to award in-home care grants to those providing care to their loved ones living with Alzheimer's disease or other dementias. Hilarity for Charity is proud to have awarded over 110,000 hours of in-home respite care across the United States and Canada.

#### Guidelines & Eligibility

The Alzheimer's and Dementia Care Relief Advisory Board will review all applications on a monthly basis. They will be looking for key indicators such as: diagnosis, financial need, emotional need, and access to social support. Please be as detailed as possible. Grants will be awarded on a quarterly basis.

To be eligible for Alzheimer's and Dementia Care Grant, the caregiver(s) or loved one living with Alzheimer's & Dementia must fit within the following criteria.

1. Currently living at home with Alzheimer's disease or related Dementia.
2. Caregiver(s) is facing financial and emotional hardships due to the unique challenges of Alzheimer's or related Dementia.
3. Resides in the United States or Canada.

Alzheimer's and Dementia Care Relief Grant Program will award three types of Grants: "Year Long Grants" which consist of 25 hours per week for 52 weeks; "Mid Length Grants" which consist of 15 hours per week for 52 weeks to be used in hourly increments agreed upon by the caregiver and local provider, and within the calendar year; and "Short Term Relief Grants" which consist of a one-time 25-hour grant to be used in hourly increments agreed upon by the caregiver and local provider, and within calendar year.

The goal of the Alzheimer's Care Grant Program is to provide exceptional in-home care to families affected by this disease and to give these families support and rest. For more information [click here](#).

### **CDC Using Linked Data to Understand Motor Vehicle Injury among Older Adults Grant Opportunity**

Centers for Disease Control and Prevention (CDC) announced a new grant opportunity intended to provide resources and support to link data systems, or use existing linked data systems, to identify risk factors, protective factors, and outcomes of motor vehicle crashes in adults aged 65 years and over. Motor vehicle crashes are the second leading cause of unintentional injury death for adults age 65 years and older. Successfully linked data can help better determine risk factors for motor vehicle crash injuries, medical outcomes and costs, inform interventions, and help decrease the rates of injuries and deaths among people involved in motor vehicle crashes. CDC's Injury Center intends to commit approximately \$400,000 in Fiscal Year 2017 to fund one

application, with total projected funding of \$1,200,000 for up to three years. Letters of intent are due by **Friday, January 13, 2017**. Applications are due by **Monday, February 13, 2017**. Click [here](#) to view the announcement.