

## PWDA Workforce Rising Conference

37<sup>TH</sup> ANNUAL CONFERENCE



**WORKFORCE  
RISING** *Prospering in a Time  
of Great Change*

MAY 5-7, 2021

Time is Running Out!

Be Part of Pennsylvania's largest annual gathering of  
Workforce Development Professionals!

**Register Today!**



**Dan Rockwell**

[Leadership Freak](#)

May 5th - Opening Day Keynote



**Elisabeth Sanders-Park**

[Worknet Solutions](#)

May 7th - Closing Day Keynote

## Workshop Spotlight

The Conference will feature nearly 60 'need to know' workshops across a set of 10 focus areas; highlights of the workshop agenda include:

- A New View into Workforce Development
- Youth Engagement and Training: Edtech Tools that Work
- Workforce Equity and Access
- Staying Resilient: Strategies Needed for Apprenticeship Viability
- EARN Work Ready Redesign and Best Practices
- Engaging Employees to Grow and Retain Your Workforce
- Lowering Barriers Through Partnerships, Innovation, and Meaningful Credentials
- #Prepared4PA: Ensuring the Workforce of Tomorrow
- Advanced Manufacturing - Skills Gap in Regional PA
- Even Rural Areas: Bringing Digital Workforce Development to Youth Online
- Labor Market Changes Since the Covid-19 Outbreak
- Developing Virtual Networking Skills in BIPOC Youth

## *May 7th - Leadership Panel:* **The Future of Work(force) Development**

Gain insight from Pennsylvania leaders on the importance of workforce development and the future of work, the impact of the pandemic, and priorities that can best support Pennsylvania jobseekers, workers, and employers. Panelists include:

**Jennifer Berrier, Acting Secretary**  
PA Department of Labor & Industry

**Robert Casey Jr. (D-PA)**  
United States Senate

## Don't Delay! Sponsor & Exhibit Today

PWDA's Annual Conference averages **over 700 attendees and over 3,000 impressions** for our virtual Conference sponsors during the three day live broadcast!

Secure your organization's visibility at the premier workforce development conference in Pennsylvania Today!!

Sign-up to **exhibit, sponsor an event, place an ad in the e-program, donate a door prize!**

More information can be found in our [Conference Prospectus](#).

Contact PWDA today [info@pawork.org](mailto:info@pawork.org) to reserve your featured place in the event!  
Approaching final deadline of April 16th for all submissions!



## LAST CALL! Due TODAY! SEND US YOUR EXAMPLES #WkDevRising!

PWDA wants to feature YOU and your colleagues serving Pennsylvania employers, jobseekers, youth, and your communities!

Spotlight your work! Recognize your team! Highlight how you #RiseUp! effort over the last year! Have FUN!

SHOW us by submitting photos (.jpg and .png preferred) holding the sign templates below:

[#IRiseUp](#)  
[#WkDevRising](#)  
[#WkDevWorksPA](#)  
[#RiseTogether](#)  
[#\(create your own\)](#)

Submit your photos to [register@pawork.org](mailto:register@pawork.org) and be included in PWDA's virtual agenda showcased throughout the event!

Thanks to our growing list of Sponsors!



Community Workforce Advancements 



grant Associates



Don't Miss Out!  
Register for the 37th Annual Conference



PA Workforce Development Association  
*The Voice of Pennsylvania Workforce Development*

#WkDevRising #IRiseUP #WkDevWorksPA

[PWDA Website](#)

[info@pawork.org](mailto:info@pawork.org)