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Via Announces Appointment of Chief Financial Officer *Luke Schaeffer Joins Via Leadership Team*

BETHLEHEM, PA – Via of the Lehigh Valley, Inc., a non-profit agency providing services to people with intellectual and development disabilities, is pleased to announce the appointment of Luke Schaeffer as Chief Financial Officer.

Schaeffer joins Via from RKL LLP in Allentown, a professional services firm providing assurance, tax, advisory, wealth management, and IT solutions to businesses and nonprofit organizations. With extensive experience in public and nonprofit accounting, Schaeffer brings internal control, cash management, budgeting, and strategic business planning experience to Via.

Schaeffer holds a BS in Accounting from the University of Baltimore and an MBA in Business Administration and Management from Frostburg State University. His education and experience allow him to align accounting strategies with business growth initiatives to scale and shape the future, a particularly needed skill given today's changing nonprofit business environment. Throughout the COVID-19 pandemic, Schaeffer demonstrated this through building out actionable steps for multiple nonprofits to manage cash, find additional funding and keep programs running at full capacity.

As a member of Via's Leadership Team, Luke will provide oversight of the agency's financial management, analysis, reporting, and strategic planning and execution. He works directly with government administrators, funders, and peer organizations to ensure Via's growth and success.

"Luke's impressive background in finance and non-profit accounting makes him a great fit for his new role at Via of the Lehigh Valley," said President and Chief Executive Officer Lisa Walkiewicz. "Luke's vision and skillset are greatly needed in this time of recovery brought on by the pandemic. We look forward to his financial guidance, reputation as a strong 'hands on' leader, and an excellent collaborator with teams to ensure maximum program impact and outcomes."

Schaeffer commented, "I am very excited to join the Via of the Lehigh Valley team and appreciate the opportunity to serve an organization that provides services for children and adults with disabilities. I am passionate about giving back to my community by contributing my time and resources and am happy to bring this passion to my workplace."

ABOUT VIA:

Serving our community since 1952, Via helps people reach their full potential. In a typical year, Via provides services to 1,250 children and adults with intellectual and developmental disabilities living in the Greater Lehigh Valley. These services include vocational exploration, community employment, educational activities, volunteer and recreational opportunities for teens and adults and early intervention therapies and inclusive education for young children. Visit www.ViaNet.org to learn more.

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Via's Mission: Helping the people we serve reach their full potential.

The official registration and financial information of Via of the Lehigh Valley, Inc. may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.